



YOSEMITE  
CONSERVANCY

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*Board Chair*

FRANK DEAN  
*President & CEO*

ADONIA RIPPLE  
*Chief of Yosemite Operations*

**Programs Committee: Retail, Publishing & Education  
Committee Meeting  
March 4, 2024  
Minutes**

In attendance: Jeanne Adams, Kira Cooper, Melody Lind, Kirsten Miks, Joe Miller, Kate Myers, Giselle Rankin, Pam Rempt, Ann Sundby, Cliff Walker, Adam Gross, Rachel Kirk-Cortez, Frank Dean

Absent: Kathy Fairbanks, Zenaida Aguirre-Muñoz, Dan Miks, Majorie Kasten

Staff in attendance: Adonia Ripple

Topics discussed: The Committee met to review draft revisions to YC Bylaw 8.10

The Committee approved minutes of the December 6, 2023 meeting.

The Committee reviewed the proposed revision for Bylaw Section 8.10. The following proposed bylaw is inclusive of the changes discussed in the meeting, with changes underlined and in italics. Changes added as a result of the meeting are in red.

**b) Function. The Programs Committee shall be responsible for advising the Board of Trustees and Conservancy staff regarding educational, interpretive, and experiential opportunities relating to increasing public awareness, understanding, enjoyment, *connection, inspiration*, and appreciation of Yosemite National Park, *including retail sales and publishing operations. Additionally, the Committee will provide strategic guidance for evolving the Conservancy's responsibilities with NPS in stewarding the visitor experience and creating authentic connections for donors in the park.* The Committee shall work closely with the Board and its other Committees and the staff to advise areas for quality educational offerings, advocate *for grant funding and financial resources, plan for capacity building*, and offer support for how the Conservancy innovates and answers visitor education and enrichment needs in the park.**

Adonia updated the Committee on the improvements to the Exploration Center including the installation of the Yosemite Exploration exhibit and integrated YC bookstore. We discussed opportunities for the Committee's increased involvement in further development of the Exploration Center and the Yosemite Village area, including representation on a possible task force regarding strategic improvements to the Village. Members voiced their concern that NPS has delayed the project to repair the roof to the Exploration Center which caused complete destruction to YC funded exhibits.

The Committee agreed that a site visit to the Exploration Center would be of interest during the April Council Meeting.